

NEWCASTLE COMMUNITY ASSN - PRESS RELEASE – ILLUMINIGHT 2023

Newcastle Community Association is announcing its **FOURTH** annual event called **ILLUMINIGHT**. A month long celebration in December, designed to illuminate the residences and businesses of Newcastle, Nanaimo with an abundance of holiday light displays to celebrate the season.

ILLUMINIGHT is a CALL TO COMMUNITY to join in, rather than a contest.

Newcastle in Nanaimo, is uniquely positioned with two highways, main bus routes, bike lanes, many apartment buildings and waterfront, ensuring maximum viewing exposure for people moving through central Nanaimo on foot, by vehicle, bus, bike, boat even plane! **ILLUMINIGHT** is a celebration of the holiday season through connecting community, lifting spirits and appreciating creativity, participation.

NEW for 2023, our 30ft illuminated ILLUMINIGHT sign will be located in the 300 block of Stewart Ave.

Newscastlers will participate in unique ways with seven participation categories to acknowledge their efforts at sharing inspiration and creativity with the community. On **Sunday December 17th** residents and businesses of Newcastle will join a neighbourhood wide celebration by **ILLUMINIGHTING** their light displays **from 4-6pm** while volunteer Evaluators tour Newcastle and select their favorite participants from these categories. Newcastle's favorites will be acknowledged on social media Monday Dec. 18th.

Evaluation Categories

1. **Brilliant Building**
2. **Brightest Business**
3. **Dazzling Creativity**
4. **Excellent Entrance**
5. **Luminous Lowrise**
6. **Outstanding Block**
7. **Radiant Residence**

2023 Evaluators

Paul Manly - Councilor- City of Nanaimo, ED Unitarian Shelter

Barry Hornby - Senior Community Safety Officer Supervisor

Cora Wilson - Lawyer, Wilson McCormack Law Group

Caleb Horn- Planner, City of Nanaimo

Bern Muller- Director, Salvation Army New Hope Center

Also on SUNDAY DECEMBER 17th from 4-8pm, the Newcastle Community Association is hosting our **NEWCASTLE COMMUNITY DINNER & BAND** for Newcastle residents at the Nanaimo Yacht Club. This fundraising community dinner with wine features a Gourmet Baked Potato Bar. There will be live music from the Renovations Blues Band www.renovationbluesband.com , a Bake Sale and hot beverages. Dinner is available for purchase at the door from 5-6:30pm. Bake Sale donations will be accepted on Sunday December 17th at the Nanaimo Yacht Club between 3-4pm with more information available on our website www.newcastlecommunityassociation.ca

To learn more and/or participate from anywhere while online, **LIKE** our **ILLUMINIGHT** Facebook Page, message us [@ILLUMINIGHTnewcastle](https://www.facebook.com/ILLUMINIGHTnewcastle). Find our Facebook Group **Newcastle Community Association**, follow & tag us on Instagram [@newcastlecommunityassociation](https://www.instagram.com/newcastlecommunityassociation). Use hashtags, **#ILLUMINIGHT** and the participation categories **#extraordinaryentrance**, **#brightestbusiness**, **#radiantresidence**, **#magicallymobile**, **#brilliantbuilding**, **#outstandingblock**, **#dazzlingcreativity** and **#luminouslowrise**.

Collectively it is our sincere hope that **ILLUMINIGHT is enjoyed everyone**.

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